

**APPLICATION FOR THE ADVERTISEMENT IN 2009 TRADE FAIR  
(A) HANDBOOK /CATALOGUE (B) PROGRAMME OF ACTIVITIES**

1. Full Name of Applicant (Company).....
- 2 Address .....
3. Telephone.....
4. E-mail.....Fax.....

We hereby apply for advertisement space in the Trade Fair Handbook/Catalogue and/or Programme of Activities to be published and released before and throughout the Fair period as detailed below.

	<b>Catalogue</b>	<b>Programme</b>
A. Special Spotlight (Supplement /Write-up on Your Company)	N50,000.00	
B. Front Cover Page (BS) colour	N30, 000.00	N10, 000.00
C. Inside Front Cover (Coloured)	N70,000.00	N35,000.00
D. Outside Back Cover	N70,000.00	N40,000.00
E. Inside Back Cover (Coloured)	N70,000.00	N30,000.00
F. Full page (colored)	N50,000.00	N20,000.00
G. Half page (Coloured)	N30,000.00	N20,000.00
H. Full page (Black and White)	N35,000.00	N10,000.00
I. Half page (Black and white)	N25,000.00	N15,000.00

4. Cover adverts will be granted to those who apply first.
5. Payments must be accompanied with CDs or Flash drives or colour separation films with the printed manuscript proof.
6. The publishers will accept no responsibility for late or non delivery of advertising materials

Amount paid (in figures) .....

Position paid for: .....

Name and Position of Applicant.....

Signature and Seal of Applicant ..... Date .....

# APPLICATION FOR SPECIAL DAY.

1. Full Name of Applicant (Company) .....
2. Address .....
3. Telephone .....
- E-mail ..... Fax .....

**AMOUNT = ONE HUNDRED & FIFTY THOUSAND NAIRA ONLY (N150,000)**  
**DURATION = 2-3 HOURS**

With respect to the general provisions and the under listed Terms and Conditions for the participation at the Fair, I/We hereby apply to organizers for a Special Day.

1. Granting of Special Day is strictly at the discretion of the organizers and can be granted to any Exhibitor at the Fair.
2. Exhibitors applying for special day are expected to pay N150,000:00 for the use of Central Pavilion or Conference Centre.
3. Exhibitors who will require the services of media coverage should indicate:.....
4. (i) What day would you prefer for your Special Day during the Fair .....
- (ii) Would you have Special Guests ? .....
- (lii) If yes, give the name and particulars to enable organizers make arrangements for Proper reception. ....

- Note:**
- A. The Special Day Program allows the Exhibitor's goods and services to be specially projected on the day.
  - B. The Organizer cannot guarantee that the date and time you choose will be available, however, an alternative day or time will be offered.
  - C. Reservation for the Special Day will be granted on first to apply basis.
  - D. Use of the Central pavilion for Special Days is compulsory.
  - E. The Special day fee covers the following;
    - \* Chairs, Tables and Canopies
    - \* Musical systems, power/generator and DJ,
    - \* MC and Ushers
  - F. Refreshment is to be provided the company/organization having the special day.

Name and Position of Applicant .....

Signature and Seal of Applicant ..... Date .....

# APPLICATION FOR PARTICIPATION

Full Name of Applicant (Company) .....

Address.....

.....

Telephone..... E-mail .....

Space required.....

Type of Space (Pls tick appropriately):    Open space                  Shell Scheme

Amount paid (in figure) .....

Amount paid (in word) .....

Description of products or services to be exhibited: .....

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I/We accept the Terms and Conditions for participation at the Fair and declare that the information supplied above are correct. Our payment and signature to this document is a confirmation of our acceptance.

Name and Position of Applicant .....

Signature and Seal of Applicant ..... Date.....

## PARTICIPATION FEE(SHELL SCHEME)



The schemes are allocated in multiples of 3m<sup>2</sup>. Minimum space available is 18m<sup>2</sup>.

The participation fee includes

1. Cost of space per Metre Square - 5,000  
 Minimum cost for participation - 113,000  
 Utilities ((water and sanitation) - 5,000
  
2. 24Hrs Electricity Supply (plus Stand-by Generators)
  - 25SqM and below - 18,000
  - 26SqM - 50SqM - 30,000
  - 51SqM - 90SqM - 40,000
  - 100SqM & Above - 65,000
  
3. Cost Summary (Cost of Electricity, Water and Sanitation inclusive)

SPACE SIZE	TOTAL PRICE
18 Sqm (3x6)	113,000
36 Sqm (6x6)	215,000
54 Sqm (6x9)	315,000
72 Sqm (6x12)	405,000
108 Sqm (9x12)	610,000
<b>STAND ALONE (YELLOW &amp; WHITE) TENTS</b>	
25 Sqm	148,000
40 Sqm	235,000
70 Sqm	395,000
100 Sqm	570,000

4. Payment for these utilities shall be made in advance with space fee.
  
5. Electrical inspectors would require participants to produce receipts of payment at their stand, for inspection, participant who fail to produce this receipt are subject to disconnection.

## **PARTICIPATION FEE (OPEN SPACE)**

The participation fee includes

1. Cost of space per Metre Square
  - Open Space - 2,000
  - Minimum cost for participation - 65,000  
(Excluding cost of construction))
  
2. 24Hrs Electricity Supply (plus Stand-by Generators)
  - 25SqM and below - 18,000
  - 26SqM - 50SqM - 30,000
  - 51SqM - 90SqM - 40,000
  - 100SqM & Above - 65,000
  
- 3, Utilities (Includes water supply and sanitation) - 7,000
  
4. Cost Summary (Cost of Electricity, Water and Sanitation inclusive)

<b>SPACE SIZE</b>	<b>TOTAL COST</b>
20 Sqm	65,000
25 Sqm	75,000
30 Sqm	97,000
40 Sqm	117,000
50 Sqm	137,000
60 Sqm	167,000
70 Sqm	187,000
80 Sqm	207,000
90 Sqm	227,000
100 Sqm	272,000
120 Sqm	312,000
150 Sqm	372,000
200 Sqm	472,000
250 Sqm	572,000
300 Sqm	672,000

5. Payment for these utilities shall be made in advance with space fee.
  
6. Electrical inspectors would require participants to produce receipts of payment at their stand, for inspection, participant who fail to produce this receipt are subject to disconnection.

## **MODE OF PAYMENT**

Payment can be made in two formats

- I. With a Certified Bank Draft made payable to **Medalion Marketing Limited**. Ordinary Company or Private Cheques is not acceptable and any cheque not in the above name will not be accepted.
- II. Pay into Medalion Company account at any **OCEANIC BANK BRANCH** nationwide and submit the Teller at the venue during allocation. The details are

**ACCOUNT NAME: MEDALION MARKETING LIMITED**

**ACCOUNT NO.: 0101101014771**

**BANK OCEANIC BANK PLC**

No cash payment or Company cheque will be accepted